



**GIVE, ADVOCATE, VOLUNTEER**

**Why Give to United Way . . .**

Your money supports some of the most significant agencies in the County which offer a variety of programs and services. Your dollars are well spent. United Way makes certain that Member Agencies are fiscally responsible and meeting genuine needs. United Way works hard to achieve its mission while keeping its own costs to a minimum.

United Way of Kent County is well managed by a diverse, hard working Board of Directors. Designated contributions are sent directly to the Member Agency without United Way retaining fees.

Your money makes a difference. United Way provides the most difficult funds for an organization to raise – administrative costs, scholarships, new program costs. Just ask our Member Agencies, they will tell you that United Way dollars make a difference.



*2010 United Way Annual Meeting*

**United Way Proudly announces** that Dixon Valve & Coupling Company has renewed its \$10,000 Challenge grant. The grant is to be matched by new and increased contributions at the Leadership level of \$300 and more. Leadership contributions account for more than 75% of the funds raised by United Way and are especially important in the new campaign year.

**Partnership with Business**

The **United Way Partnership with Business** includes those companies that participate through payroll deduction programs and matching contributions, those that award annual contributions and those that provide in-kind gifts and services. United Way is pleased to honor good neighbor **Business Partners**.

**Payroll Deduction Partners**

- Crow Insurance Agency
- Dixon Valve & Coupling Company
- General Motors
- Kent County Board of Education
- Kent County Commissioners
- LaMotte Company
- PNC Bank
- Shore Health
- Suntrust
- Washington College

**Matching Contribution Partners**

- Aetna Giving Campaign
- Crow Insurance Agency
- LaMotte Company
- Merck Employee Giving

**Annual Contribution Partners**

- Baldwin Electrical Company
- Chesapeake Farms
- Chesapeake Pharmacy
- CNB
- Dixon Valve & Coupling Company
- East Coast Shredding
- Havre de Grace Yacht Sales
- Haven Harbour Marina
- Imperial Hotel
- Millington Hardware
- PNC Bank
- Two Tree Restaurant

**Charity Event Partners**

- Crow Farm
- Imperial Hotel
- Two Tree Restaurant



**GIVE, ADVOCATE, VOLUNTEER**

**LIVE UNITED**

**United Way  
Of Kent County**

*2010 Board of Directors*

**Officers**

- Thomas K. Beckett  
*President*
- Thomas Collier, MD  
*Vice President*
- William Noll  
*President Elect*
- Stuart Godwin  
*Secretary*
- Richard Barker  
*Treasurer*

**Directors**

- Thomas Beckett
- Richard Barker
- Mary Ellen Campbell
- Thomas Collier, MD
- Judy Crow
- Mary Fisher
- Stuart Godwin
- Philip Hogue
- William MacIntosh
- Maryland Massey
- William Noll
- James O’Harrah
- Shannon Piasecke
- Alice Ritchie
- Clifton West, MD

Elizabeth B. Frazier  
*Executive Director*

**United Way of Kent County**

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**UNITED WAY OF KENT COUNTY**

*Presents*

**2010 – 2011 ANNUAL CAMPAIGN**

For the past 53 years **United Way of Kent County** has appealed to the citizens of Kent County for funds to support the work of excellent service agencies. Times have changed greatly over the last half century, and the need for charitable funds to improve the lives of those in need has not diminished, but rather, has increased. Our young people face the challenges of growing up in a rural region while world-wide technological advances move ahead at a staggering pace and increasingly form the base for modern careers. Emerging families search for affordable housing and occasionally for food and help paying rent and utility bills. Absorbing the rapid rate of 21<sup>st</sup> century change is made even more difficult by the lingering economic recession which has reduced employment opportunities and challenged private and government agencies to invent means of doing more with less.

**United Way** presses on, working to raise funds in support of its Member Agencies that provide the services to Kent County residents in need. **United Way** continues to reach out to the community to assist these organizations that are meeting the basic needs of our friends and neighbors. **United Way** cannot continue its work without your help.



*Kent Association of Riding Therapy*

**2010-2011**

**Member Agencies**

- American Red Cross of the Delmarva Peninsula
- Boy Scouts Del-Mar-Va Council
- Character Counts! Kent County
- The Community Food Pantry
- Community Mediation Services Upper Shore
- Easter Seals/Camp Fairlee Manor
- Echo Hill Outdoor School
- Epilepsy Association of the Eastern Shore
- For All Seasons
- Girl Scouts of the Chesapeake Council
- Horizons Student Enrichment Program
- Kent Association of Riding Therapy
- Kent Center
- Kent County Medical Adult Day Care
- Mid-Shore Council on Family Violence
- Saint Martin's Ministries
- The Salvation Army
- Samaritan Group
- Shared Opportunity Service

**Emergency Services:**

**American Red Cross of the Delmarva Peninsula** – When crisis hits Kent County, the Red Cross is on the job with food, clothing, shelter and other assistance. The organization has long been recognized for training in CPR, swimming and life saving and for services to military families.

**The Community Food Pantry** – As need has increased in the County, the Food Pantry has risen to the challenge by more than doubling the food provided to families in need. Food is collected from available sources and supplemented with purchases as funds permit.

**The Salvation Army** – The Salvation Army responds to emergency needs when disaster strikes and when individuals find themselves in critical need by providing food, shelter, rent or utility assistance. Its kettle drive brings toys to children at holiday time.

**The Samaritan Group** – Each winter The Samaritan Group operates Kent County's only emergency shelter for homeless individuals and families. It also helps families stay in their homes with emergency funds for utility costs, rent and food.

**Crisis Intervention:**

**Community Mediation Upper Shore** – Volunteer mediators offer alternatives to court proceedings in family and neighborhood disputes. They also participate in school interventions and train adults and young people in dispute management.

**For All Seasons** – For All Seasons is a licensed outpatient mental health clinic with affordable services for individuals and families which include crisis intervention, therapy, advocacy and education.

**Mid-Shore Council on Family Violence** – The Mid-Shore Council seeks to prevent domestic violence by providing counseling and shelter for women and children. It is also active in advocacy and offers legal assistance in divorce and custody cases in English and Spanish.

**Saint Martin's Ministries** – In addition to its thrift shop, St. Martin's Ministries operates a shelter for homeless women and children with education, counseling and other supportive services to enable them to live independently.

**Investing in Youth:**

**Boy Scouts Del-Mar-Va Council** – Through Cub Scouting, Boy Scouting and Venturing, the Boy Scouts serve boys aged 7 to 20 with traditional programs and camping. The Exploring program includes young women and matches them with businesses for career exploration.

**Character Counts! Kent County** – Volunteer mentors from Kent County visit classrooms throughout the County to demonstrate and encourage high standards of character for life. United Way Funds support an annual Essay Contest which involves hundreds of students.

**Echo Hill Outdoor School** – Located in waterfront Worton, Echo Hill provides opportunities for youngsters to explore the diverse culture of the region, with particular attention to canoeing and boating experiences.

**Girl Scout of the Chesapeake Council** – Girl Scouting offers traditional programs of work toward merit badge proficiency, camping and recreation. The Leadership Program encourages self discovery, connection with others and action to improve communities.

**Horizons Student Enrichment Program** – Now located at Radcliffe Creek School, Horizons serves low income families in the County with high its high quality summer enrichment program for students in grades K through 4. Academic enrichment and recreation are features of the six week program.

**Fostering Self Sufficiency:**

**Easter Seals/Camp Fairlee Manor** – Camp Fairlee Manor offers camping experiences for disabled individuals to enable development of independence and self confidence. The year-round facility also affords respite care for families of ill and disabled persons.

**Epilepsy Association of the Eastern Shore** – Kent County residents suffering from epilepsy and other disabling conditions receive emergency medical and support assistance. Residential and vocational opportunities, education and family training are provided.

**Kent Association of Riding Therapy** – KART is a therapeutic riding program for adults and children with physical and mental challenges. This volunteer program enables participants to gain physical strength and mental confidence.

**Kent Center** – Kent Center serves adults with developmental disabilities, enabling them to live and work as fully as their capabilities permit. Day programs, supported employment, residential support and transportation are provided.

**Kent County Adult Medical Day Care** – The Adult Medical Day Care Foundation provides ancillary services and opportunities to clients which are not provided by other public funding. Special meals and field trips are particularly appreciated.

**Shared Opportunity Services** – SOS works to encourage family stability with programs for disadvantaged families with special emphasis on first time parents, teen parents and parents of very young children. Child care is offered at the facility.

The funds raised by United Way are used to assist non-profit organizations to serve the people of Kent County. Contributions are fully tax-exempt. Donations are received from generous individuals, businesses and foundations and range in amount from \$25 to more than \$10,000. Payroll deductions play an important part and are received throughout the year from local businesses, government agencies and national companies. United Way of Kent County and its Member Agencies are working together to ensure the highest possible standard of living for all the citizens of Kent County.



*Kent County Adult Medical Day Care*

**Did You Know that each year . . .**

**United Way** explores County needs and sets priorities to achieve maximum value for the allocation of its funds.

**United Way** solicits applications for membership from service organizations throughout Kent County.

**United Way** reviews the applications and conducts hearings with the applicant organizations.

**United Way** identifies the applicant organizations that most closely fit the priorities of the County.

**United Way** decides which organizations would benefit most from the funds which it can provide.

**United Way** selects its **Member Agencies** for the coming Campaign year.

**United Way** determines how much money it is likely to raise during the Campaign Year for distribution to **Member Agencies**.

**United Way** honors its commitments and contributes the promised funds to support the work of the **Member Agencies**.



*The Salvation Army*